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Visionation, Inc., publisher of *Blues Revue* and e-zines *BluesWax* (www.BluesWax.com) and *FolkWax* (www.FolkWax.com) and Dirty Linen, Ltd., publisher of *Dirty Linen*, announce a merger effective September 1, 2007.

The joining of these two companies will expand Visionation's market presence into additional roots music genres and offer increased marketing potential for the *Dirty Linen* brand. This will result in increased opportunities for product development and cross-marketing, wider distribution, and expanded advertising opportunities for all four publications. Planned growth includes entry into radio and cable markets and additional sponsorships for music festivals in folk and roots genres.

Visionation president Chip Eagle commented on the merger, "*Dirty Linen* is a great magazine; I have read it for years. It is a perfect fit with our online publication *FolkWax*."

Dirty Linen's business offices are moving to Salem, West Virginia. Editorial and production offices remain in Baltimore, Maryland, and Paul and Susan Hartman will continue as editors.

Paul Hartman stated, "We look forward to joining forces to not only improve *Dirty Linen* magazine, but also launch new projects that we've wanted to do for years, such as sampler CDs for subscribers."

About Dirty Linen, Ltd.: Dirty Linen, Ltd. is the publisher of *Dirty Linen*, the foremost U.S.-based magazine of folk and world music. It was founded in 1983 by T.J. McGrath of Fairfield, Connecticut, as *Fairport Fanatics*, a fan magazine for the British band Fairport Convention. In 1987, Paul Hartman took over as editor and publisher, expanded the coverage to include genres of roots music from many countries and cultures, and changed the name of the Baltimore, Maryland-based magazine to *Dirty Linen*. His wife, Susan Hartman, has served as co-editor for many years. Under the Hartmans' direction, *Dirty Linen* grew from a photocopied fanzine to a glossy color magazine with international distribution and sold in chains including Borders Books and Music, Barnes & Noble, and Chapters.

About Visionation, Inc.: Visionation publishes the most widely read blues magazine, *Blues Revue*, as well as Internet publications *BluesWax* and *FolkWax*. The company also operates an online music store, a record company, and a music video documentary company.

Visionation was founded in 1998 in West Des Moines, Iowa, as an online publisher of various niche-interest publications. It has since found its focus in the roots music genre and is now one of the largest roots-music multimedia companies in the world. Its publications cover many aspects of blues, roots, folk, and world music with editors and writers across North America. Its subsidiary the VizzTone Label Group releases blues and roots CDs, including this year's widely acclaimed *In North Carolina* by guitarist Bob Margolin, and plans three other releases this year. Another Visionation subsidiary, Sagebrush Productions, has released two critically acclaimed bio-documentaries this year: *Born in the Honey*, about legendary 93-year-old blues pianist Pinetop Perkins, and *The Son Seals Story*, about acclaimed Chicago bluesman Son Seals. Both companies plan several new releases in the coming months.

Visionation's online music store, CDMojo.com, is an online store dedicated to blues, roots, and folk music that acts as a consignment store for musicians. Visionation's event marketing programs sponsor blues and folk festivals and other music events around the world, including the United States, Canada, Norway, Italy, Switzerland, and Australia.

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